

## **SAP® BUSINESS ALL-IN-ONE FAST-START PROGRAM**

### GET FROM EVALUATION TO IMPLEMENTATION – FAST

Some of the world's most successful companies rely on comprehensive, fully integrated business applications from SAP to grow, thrive, and cut their cost of doing business. But for smaller mid-size companies, it can be a daunting task to select and implement a solution that best fits their needs. There are so many choices; so little time; so few IT resources; and so many variables in hardware, software, configurations, and functionality.

It doesn't have to be that hard. The SAP® Business All-in-One fast-start program helps smaller midsize companies evaluate, acquire, and implement an SAP Business All-in-One solution from one of our SAP partners quickly, affordably, and with minimal impact on internal resources (see Figure 1). This program helps you analyze your options, select the right hardware and software, and deploy an SAP Business All-in-One solution quickly and cost-effectively.

With the fast-start program, you can get an enterprise resource planning (ERP) application that is consumption-ready, which can be extended with integrated customer relationship management (CRM) and business intelligence (BI) functionality. You benefit from a single, integrated solution for managing every aspect of your business, including your finance, human resources, procurement, supply chain, manufacturing, product

development, customer service, sales, and marketing operations. Whether you're engaged in manufacturing, service delivery, or wholesale distribution – whether you deal with a regional, national, or global customer base – you can quickly put the power of SAP Business All-in-One to work for you.

#### **Designed for You**

The SAP Business All-in-One fast-start program is designed for companies seeking an industry-specific solution at a low cost of ownership. The program offers a defined project scope, predictable costs, and short implementation times. It enables you to minimize the burden on your IT staff, as well as service and support costs. You gain a solution with built-in support for the best business practices in your industry, and the solution will adapt and grow with your company's requirements over time.

#### **Faster Time to Value**

The SAP Business All-in-One fast-start program is designed to help you get the benefit of your investment faster. Solutions offered under the program come with preconfigured business content for manufacturers, wholesale distributors, and service companies to help ensure a quick implementation and short learning curve. Full implementation can be completed in as little as 8 to 12 weeks. The program also accelerates ramp-up and simplifies adoption across the business.

The SAP® Business All-in-One fast-start program helps you select and rapidly deploy a complete business management solution. You get the assistance and expertise of SAP partners to evaluate your options, acquire the right software and hardware, and put a tailored solution in place quickly and affordably.



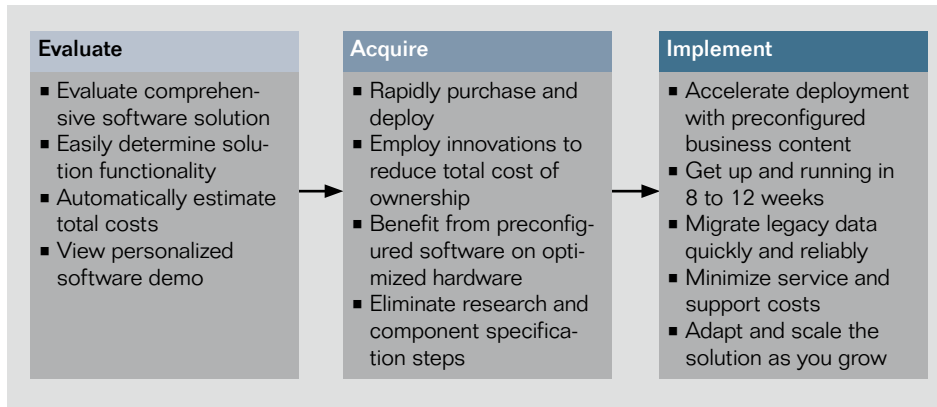


Figure 1: SAP® Business All-in-One Fast-Start Program

## Getting Started

What does it really cost to put an SAP Business All-in-One solution in place? The answer is minutes away with our online solution configurator. This tool enables you to estimate the total cost of your solution, including SAP software, optimized hardware, and implementation services performed by SAP partners. You can evaluate different options (including software functionality), change the size of your deployment, and adjust the parameters until the projected costs fall in line with your budget. Then you can consult with an SAP representative or partner who can provide a customized demo; discuss your specific situation; and guide you through the evaluation, purchase, and implementation processes.

## Quicker Deployment, Less Risk

The SAP Business All-in-One fast-start program supports industry-specific best practices to accelerate every aspect of how you deploy your solution. By pre-testing, preintegrating, and preconfiguring the various software components of SAP Business All-in-One, the fast-start program reduces complexity, eliminates risk, accelerates decision making, and enables the rapid implementation of a solution that best fits your needs. The program provides options for software, hardware, operating systems, and databases, so you can find the right solution at the right price.

## Lower Cost of Ownership

The fast-start program offers preintegrated software on optimized hardware from selected vendors, reducing your costs across the board. Obtaining a quote is fast, simple, and accurate. Installation is rapid and predictable. Service is simpler, and support costs are reduced. Licensing costs for software, database, and operating systems

are minimized. It's a low-impact, low-overhead way to deploy an enterprise-level business management software solution.

## The Power of Partnership

The SAP Business All-in-One fast-start program is an easier way for smaller mid-size companies to evaluate, acquire, and implement a comprehensive business management solution from SAP. The program jump-starts your deployment by connecting your company with an SAP partner who is an industry expert and best-practice advocate. With information provided from the online solution configurator, your SAP partner can determine the hardware, software, functionality, and configuration that meet your precise needs. The fast-start program also provides access to a variety of accelerators that simplify product evaluation, hardware and software configuration, and installation. Your SAP partner eliminates surprises, lowers your total cost of ownership, and delivers a qualified solution quickly and affordably.

The solution configurator provides the total cost of your SAP Business All-in-One solution – including preconfigured software, optimized hardware, and implementation services from SAP partners – before you purchase.

## Freedom to Grow

You can start small and grow as needed with SAP Business All-in-One. Based on the world-class, fully integrated SAP Business Suite applications, SAP Business All-in-One solutions feature robust technology for supporting sound business processes and adapting to meet the changing needs of your business and industry. For example, you can start with ERP functionality and add CRM and BI functionality at any time – growing the solution as your company expands. You can adapt and scale the solution to support new processes and business opportunities.

You can also grow your business internationally with a single solution that supports multiple countries, languages, and currencies. An SAP Business All-in-One solution is truly a foundation for unlimited growth.

## A Right-Sized Solution

Based on decades of experience with emerging companies, SAP has preconfigured the most-utilized functionality for business management in SAP Business All-in-One. An SAP Business All-in-One solution includes not just relevant functionality for smaller midsize companies but also complete and detailed documentation to aid in deploying and maintaining the solution.

## The Benefits of Taking the Fast Track

The SAP Business All-in-One fast-start program offers you the following benefits:

- **Lower total cost of ownership** based on comprehensive, pretested SAP software, optimized to run on the Novell SUSE Linux Enterprise Server or Microsoft Windows Server 2008 and select hardware from HP, IBM, Intel, and Fujitsu
- **Accurate budgeting and scoping** via automated tools, including an online configurator
- **Fast time to value** by providing a clearly defined project scope and preconfigured functionality to support key business processes
- **Safe investment** built on proven SAP applications that adapt to changing needs
- **Rapid implementation** of targeted, best-practice functionality for manufacturing, wholesale distribution, and service companies
- **Adaptable business solution** with support for multiple countries, languages, and currencies

## Ready to Know More?

To learn how the SAP Business All-in-One fast-start program can help you evaluate, acquire, and implement a state-of-the-art business management solution quickly and affordably, contact your SAP representative or visit [www.sap.com/faststart](http://www.sap.com/faststart). While you're there, check out the solution configurator to get an instant quote for a complete SAP Business All-in-One solution.



The SAP Business All-in-One fast-start program helps smaller midsize manufacturers, wholesale distributors, and service companies deploy a tailored, enterprise-level business management software solution quickly and affordably.

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## Summary

The SAP® Business All-in-One fast-start program provides access to an extensive range of innovations and a network of SAP partners to help smaller midsize companies evaluate, acquire, and implement SAP Business All-in-One solutions quickly and affordably. You benefit from tools that accelerate configuration, control cost and scope, and lay the foundation for an optimal solution that's scalable, extensible, and adaptable.

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## Business Challenges

- Rapidly implement an integrated solution to manage every aspect of your business
- Accurately predict and control project costs and scope
- Adapt and grow to meet new requirements and opportunities
- Minimize IT overhead requirements

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## Key Features

- **Online configurator** – Identify the hardware, software, functionality, configuration, and total cost of the optimal business management solution to meet your needs
- **Pretested software functionality** – Reduce project risk and complexity
- **Preconfigured business content** – Rapidly deploy a highly refined solution for your business
- **Preintegrated software on optimized hardware** – Enable a fast, affordable, predictable implementation
- **Expertise of SAP partners** – Gain valuable guidance in evaluating, acquiring, and deploying your solution quickly and affordably

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## Business Benefits

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## For More Information

Call your SAP representative, or visit [www.sap.com/faststart](http://www.sap.com/faststart).

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